



Redge University

eLearning

How PureLogics excelled enhancements in the edTech industry with an eLearning platform development



Meet our Client

Redge University is an eLearning platform providing exciting opportunities for students to learn infinite courses in different domains.

Problem

Redge University leadership had no idea about an eLearning platform. However, they wanted to educate people from different regions of the world. Endeavoring courses in various domains, including healthcare, fine arts, business, technology, and language, was their primitive aim. Redge University also needed to facilitate instructors in designing their course structure, content creation, and deciding who could be eligible for a course certificate.

Platform

Web

Industry

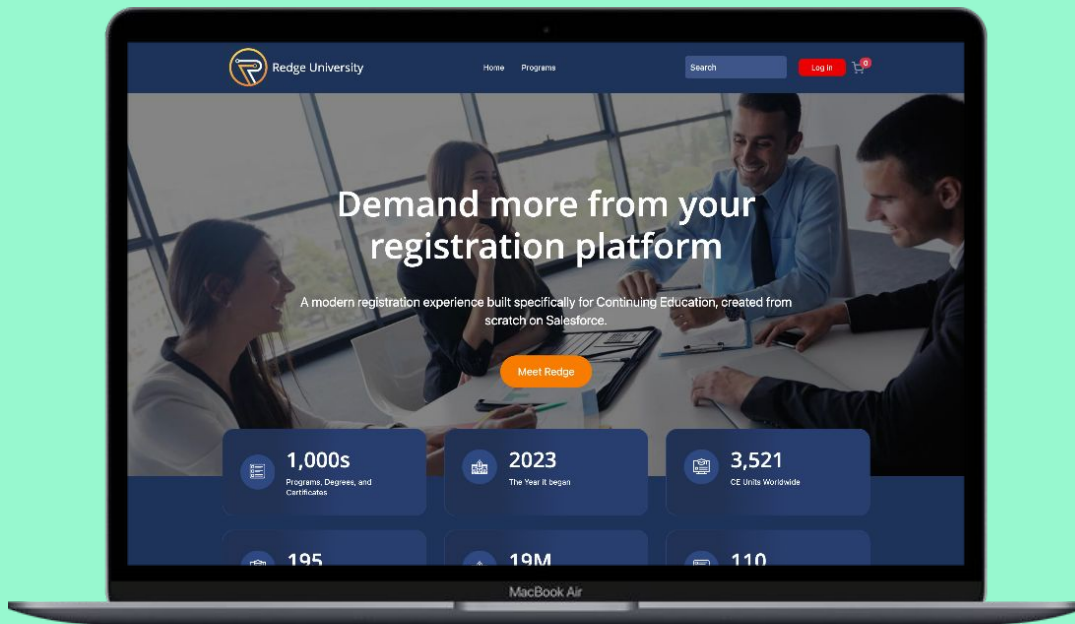
EdTech

Tech Stack

Visualforce, Lightning Web Components, Salesforce, Apex, SOQL, .Net Authorize

Location

US



The Solution

Tangled with complex ideation in converting into reality, Redge University collaborated with PureLogics. Initially, they were hesitant to choose us. However, after analyzing our eLearning portfolio, they quickly partnered with us.

After understanding their idea, we suggested developing an eLearning platform where different courses could be accessible to everyone. Ultimately, we started to work on the Redge University project.

We offered Salesforce as a CRM to develop an eLearning platform. The reason was that it could assist the Redge University team in building and maintaining solid relationships with their customers, streamline business operations, and drive growth. Hence, this selection helped us to manage instructor-teacher interactions, course sales processes, marketing campaigns, and more.

For building responsive and interactive user interfaces for the Redge University site, Lightning Web Components (LWC) and Visualforce by Salesforce was the first choice of our engineers. It proved fruitful and leveraged Redge's capabilities to provide a lightweight, dynamic, creative, and efficient learning platform.

.Net Authorize is a payment gateway solution provided by Authorize.Net, a leading payment processor. We brought the great advantage of seamless payments with Authorize.Net through credit cards whenever a person wanted to buy a course from Redge University.

Salesforce Object Query Language (SOQL), a query language that we used to retrieve, manipulate, and analyze Redge University data stored in Salesforce. This assisted in smoothly response users' requests and made Redge University site performance robust.

Happy to share that Redge University is delighted with our deliverables, and our partnership is still in progress to integrate the latest functions into the Redge University platform.



Redge University Major Functions

- Allow administrators to create programs
- Enablement of defining program structure, creating content, and making up certified and non-certified
- Separate logins for admin, students, and instructor
- Secure payment processing modules that allow credit card payments
- Customization of the whole home page constant

Our Achieved Milestones



Educated 19M+ students across the globe



Offered 1000+ learning programs



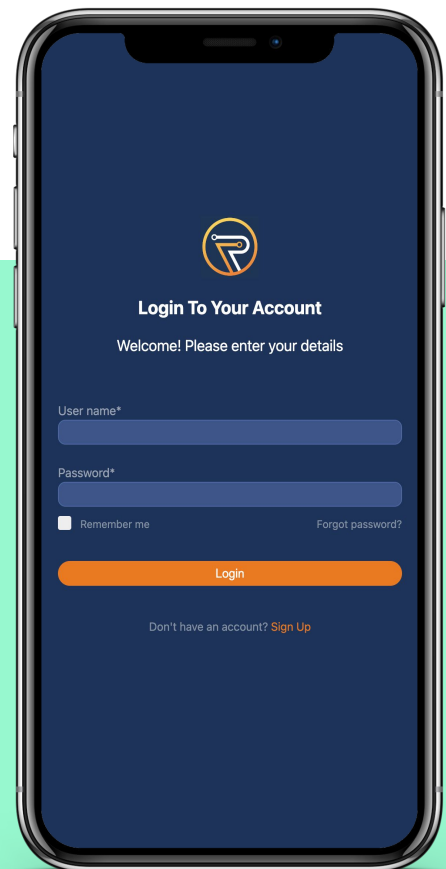
3500+ CE units worldwide



Made it accessible in over 190+ countries

“ Great credit goes to PureLogics for all our success today, without any doubt. When it comes to building an e-learning platform that not only aligns with but goes above and beyond the Redge University expectations, PureLogics is second to none. ”

Meni Sarris,
Founder of Redge University



A photograph of a modern building facade with large windows and a sign that reads 'PureLogics' in blue and green letters. The building is made of light-colored stone or concrete.

PureLogics

About PureLogics

PureLogics is a full-stack tech company aiming to deliver stellar business solutions worldwide. Our best-vetted engineers have been striving hard to drill down your dreamy coding into practicality with a result-driven approach for over a decade. We have become a global-recognized tech giant by accomplishing manifold projects with innovative ideas. You can cherry-pick our evangelistic tech modernization services in ramping up your needs with copious compliance.

Decorative graphic element consisting of several green squares and rectangles of varying sizes and shades, arranged in a stylized pattern at the bottom of the page.



No magic.
Just logic.



PureLogics

Let's Get Started

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